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WINDOW COVERINGS



by Sara Sobota

Window Coverings Provide Interior Décor & Safety / Security & Curb Appeal For Exterior Design

The selection of the proper interior window coverings can truly enhance the décor of any home or business and the exterior window coverings can provide added protection & safety, as well as enhancing the curb appeal. *Building Industry Synergy* reached out to two highly respected local companies that have plenty to offer in terms of interior window treatments and exterior window coverings to get some feedback on the latest products available and trends in the industry that they have noticed recently.

While we all enjoy some fun in the summer sun, we also know how intense the Carolina weather can be on our windows and our homes. When it comes to protection, privacy, and beauty for interior and exterior window coverings, nobody offers better service and quality products than **Burroughs Shutter Company**.



(843) 385-1992

Owners Matt and Anna Burroughs work with builders, contractors, home owners, property management companies, and commercial clients to provide the exact product and look to fit the customer's need and expectations. One area of specialty is Bahama shutters, which offer a breezy, tropical look to any windows.



Matt & Anna Burroughs

"We're best at Bahama Shutters," said Burroughs. "We offer them at a variety of different levels, depending on what your ultimate goal is. Some homeowners are looking for privacy, with a growing number of houses being built fairly close to one another. Also, Bahama shutters can provide shade, taking heat off the window, especially your east/west-facing windows. They can also provide hurricane protection, if you decide to go with a hurricane-rated version. Either way you can achieve aesthetic value and still have your shade, your privacy, or hurricane protection without taking away from the look of the house."



Burroughs works with a wide variety of clientele to meet their specific needs.

"We've got something for everybody," said Burroughs. "A track home owner might want golf ball protection over their window. In some track home neighborhoods, one window gets the Bahama shutter, and owners call me to add them to other windows, or they

upgrade to hurricane protection. We range through remodels for a homeowner or builder, right up into extreme custom new builds with top of the top builders, who call on us to provide what they need."



Matt and Anna Burroughs meet with every client personally to learn about their style and their needs and offer options to meet them.

"Whether we're starting with plans, or starting with some amount of build going, or an existing home, we can meet you on site; talk about what you're looking for; walk you through your options -- talk about color, function, and longevity; and overall get the right product you're looking for," said Matt Burroughs.

Solar shades are another popular product. "They might match up with a Bahama, inside with the solar shade, but also, people are installing them on screened porches just to help with that intense morning or late afternoon sun," said Burroughs.



Retractable Solar Screens have become extremely popular with homeowners in this area.

“We even have a new product: a hurricane-rated roll-down screen. We’ll use it on the ocean front even if we’re not enclosing the whole porch. That’s usable on porches, outside grilling, cooking areas,

gazebos, and cabanas. Those are popular right now.”
PLEASE REFER TO PAGE 3 OF THIS ISSUE FOR FURTHER INFORMATION ON BURROUGHS SHUTTER COMPANY.

Coastal Luxe Interiors, the Grand Strand’s premier, full-service design center, not only creates beautiful, functional and stylish living spaces, but they make the process enjoyable. The experts at Coastal Luxe work with existing



homeowners, new homeowners, and building contractors to ensure that all their clients achieve “Better Living by Design.”



Coastal Luxe Interiors General Manager, Sherry Weatherly

We had a recent opportunity to sit down with the Coastal Luxe leadership team, including General Manager Sherry Weatherly.

When it comes to

window treatments, the expert design team at Coastal Luxe offers customized options to create an individualized look in every home; in a model home, these kinds of touches make every client who walks in want that look for their own. The team might suggest adding color or texture, or even banding at the top of bottom of a panel, or where two fabrics meet. The goal is “simple but effective,” said Weatherly.

Here at the beach, design trends toward low-maintenance, minimalistic options.

“High-maintenance just doesn’t play well here,” said Weatherly. “We even use a particular linen that appears indistinguishable from full linen – it doesn’t wrinkle, and it stays perfect all the time. These kinds of materials look great and minimize maintenance issues. Easy peasy.”



Window treatments also play an important function in managing privacy, light, and heat in any home, and the Coastal Luxe Design Team ensures that clients achieve the perfect balance of function, beauty, and convenience for their individual lifestyles.

“In homes with backyard views, shutters, automated shades and sunshades, sheers, multilayered and independently operated layers are ideal,” said Weatherly. Many products offer dual functions, such as sunshades for filtering of bright light in the daytime, in addition to a rear layer that provides privacy in the evening and/or when residents are away from home.

For different kinds of privacy needs, such as minimizing the effect of proximity to adjacent homes, Coastal

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Luxe offers blackout roller shades, plantation shutters, and faux wood looks – all available in a range of price points.



For building contractors and their clients, Coastal Luxe offers design guidance from early in a build, and their insight and advice can save homeowners time, hassle, and money in the long run.

“If clients initiate design plans with a professional from the inception of the building process, we can assist them in navigating the issues in prewiring for power window treatments, including

motorized traverse rods or large window shades,” said Weatherly.

Design professionals assist with issues as simple as the direction and timing of incoming sunlight, which

homeowners might not consider until the building process is complete. “Good design elevates ALL homes, at all price points,” said Weatherly, “making life more convenient and functional.”

With all clients, Coastal Luxe Interiors aims to “amplify your efforts and complement your strengths with our design experience and collaborative style.”

PLEASE REFER TO PAGE 8 OF THIS ISSUE FOR FURTHER INFORMATION ON COASTAL LUXE INTERIORS.



The professional staff of interior designers @ Coastal Luxe Interiors has plenty of experience working with local building contractors and homeowners.

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