



by Sara Sobota

Beach Automotive Group Now Offering A Fleet Analysis Program For Their Customers

For business owners with service trucks or any kind of vehicle on the road, keeping track of costs and maintenance can be challenging as well as time consuming. Fortunately for them, **Beach Automotive Group** now offers fleet analysis, a program that not only tracks costs but

don't know what their fleets are costing them," said Laylo. "A lot of companies are keeping their vehicles until they run the wheels off them, and it's actually costing them money."

Laylo explained that often, the nature and details of a track lease may offer unrealized financial benefits that can be identified with a fleet analysis.

"A company may set their vehicle's residual with the value on it to be a particular amount, say, at the end of four years. And the analysis may show that their vehicle is most likely going to be worth more after four years than what the residual was. So, they can actually sell or trade that vehicle. They have options -- they could take that vehicle's positive equity and put it back in their business, or they could use it toward the next vehicle," said Laylo.

Best of all, a fleet analysis is completely free. A company provides Beach Automotive Group with fleet information, and Laylo and

his team prepare a presentation custom designed for that company.

One recent client, who has 49 cars in their fleet, had a nice surprise at their presentation.

"We did their fleet analysis, and over five years, we're saving them \$689,000," said Laylo.

In addition to potential

cost savings, a fleet analysis also provides companies with up-to-the-moment information on their vehicle's location, driver behavior, maintenance needs, and more.



Commercial manager, Keith Laylo.

also offers up-to-the minute information on vehicles' locations and driver behavior. With just the touch of a button, managers and owners can now get information about their fleets that can save them both time and money.

Beach Automotive Group rolled out the program in March 2024 in order to offer state-of-the-art technology to its customers. Keith Laylo, commercial manager, said any company with ten or more vehicles on

the road can benefit from fleet analysis, regardless of their vehicles' makes or models.

"A lot of fleet customers



Beach Automotive Group now offers a fleet analysis program that tracks costs & offers up-to-the minute information on vehicle's locations and driver behavior.

"There's a telematics part of it, where they can see where their vehicle is in real time," said Laylo. "Every three seconds it updates, so if they have an employee that's out of their service area, they can Geofence. If someone is idling their car for a long time, burning your company gas, you can see that."

Contact Laylo at Beach Automotive Group today, and get started on your savings in both money and time.



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