



by Sara Sobota

## Window Coverings Complement The Interior Or Exterior Design Of Any Home Or Business

Discussing and getting opinions from professionals in the industry is always helpful when trying to determine the best window treatments for your home or business. Interior blinds, shutters and shades complement the interior décor & the exterior window coverings such as shutters offer curb appeal and also added protection against the elements. *Building Industry Synergy* reached out to two highly respected companies, seen as leaders in this industry, that offer both interior and exterior window treatments, as well as superior interior design services.

At **Coastal Luxe Interiors**, it's all about "Better Living by Design," and that design is all about the client. Window fashion design is one of the specialties at Coastal Luxe, and their knowledgeable designers work to create spaces that fit every lifestyle, taste, and budget.

Coastal Luxe's 10,000-square-



General Manager, Sherry Weatherly.

foot showroom in Myrtle Beach features plenty of visuals, including window treatments that invite every visitor to imagine their ideal home setting.

"All our services and products are fully customized," said

Coastal Luxe general manager Sherry Weatherly. "We don't cookie cutter anything to make it like someone else's. It's totally up to your tastes."

The originality of each window treatment job carries right down to its fabrication.

"We have our own on-site



workroom, and they are sewn here by hand by our fabulous seamstress," said Weatherly. "We



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write up the plan and work order, and she fabricates it to that look."

Many clients opt for motorized window treatments.

"Instead of manual shades, blinds, roller shades, and Roman shades being fabricated, some are opting for the remote," said Weatherly. "Technology has caught up with everything, and everybody now wants their shades on a program. Homeowners can have their own system in their house, and the shades or blinds go up or come down at any preprogrammed times."

Debi Pinelli, senior designer, said clients remark on the convenience of their window fashion designs as well as their practical benefits.

"Clients love the functionality, they love that they're easy to use, like motorized shades -- they love that it's convenient. They can get up in the morning, push a button, and they have sunlight. I have a couple of clients who are doctors, and they love the ability to push a button and the room becomes dark in the middle of the day, if they've been on a night shift."

In summer, window treatments can prevent UV light from entering the home and also play a significant role in energy savings.

"Window treatments, especially hard window treatments like blinds, shades and shutters, help a great deal with your energy bills," said Pinelli. "They can save you tremendous amounts money because of the



Sherry Weatherly (left) with Debi Pinelli.



heat reduction with the shades, and they also protect your furniture, keeping the UV rays off. Some of our products allow sunlight into the room, but you have UV protection from the shade material. You still have light coming in and have a nice view, but because the sheer fabric has UV protection, it saves your furniture and cuts down on the glare."

Clients also love the beauty of their Coastal Luxe window treatments.

"Our workroom does impeccable work," said Pinelli. "The hems are perfect, the length is perfect, the little details are all there."

**PLEASE SEE PAGE 8 FOR FURTHER INFORMATION.**



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**Burroughs Shutter Company** is a family-owned business that has been bringing beauty and utility to homes and businesses in the Grand Strand area for more than 20 years. Providing a wide range of custom-made shutters, shades, and screens for residential and commercial



Matt & Anna Burroughs with Burroughs Shutter Company.

use, Burroughs Shutters creates solutions for both the interior and exterior of any home or business.

Burroughs Shutters Company creates solutions for residents. Whether it's an area of the home prone to excessive light and heat, or an open area that could be utilized for longer periods of the year, owner Matt Burroughs brings expertise and creativity to each project.



For a porch or patio, Burroughs Shutter Company offers a variety of screens that provide insect protection, a variable amount of sun and UV protection, and even hurricane protection, depending on the client's needs and desires. One of Burroughs Shutter Company's recent residential projects completely transformed

an outdoor space.

"We completed a built-in solar shade exterior retractable screen system," said Burroughs. "We enclosed the outdoor space

**Burroughs Shutter Company**  
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to allow it to be a 3-4 season room outdoors, with a fireplace where they can retain heat. They can block out the morning and afternoon sun, and they can roll up the shades too, so they have an open air outside patio porch."

On the commercial side, Burroughs Shutter Company recently installed interior solar shades and screens to an art



gallery in Pawleys Island and a dental office in Murrells Inlet, both in response to glaring sunlight and heat that hindered vision and comfort for the businesses' customers as well as their employees.

Burroughs Shutter Company also recently completed projects at Crave Italian Oven & Bar in North Myrtle Beach as well as Big Chill Island House in Barefoot Landing in North Myrtle Beach. The significant size of Big Chill required several different kinds of shutters, and Burroughs Shutters delivered. "They have Bahama shutters, Colonial louvre shutters, and board-and-batten shutters,"

said Burroughs. "And then they have the dock bar. With the dock bar, we collaborated with the owners, the designer, and the



Matt Burroughs (left) with Bruce Wilkinson (right) in front of the completed shutter project @ The Bill Chill Restaurant in Barefoot Landing.

builder to come up with what they had drawn and then make it work." The project included creation of an entirely new kind of folding shutter that becomes its own louvered wall. Burroughs and his team configured, designed, and created the custom system, in consultation with their manufacturers. "We made something we had never created before," said Burroughs.

Burroughs Shutter Company brings that same kind of inspiration, creativity, and tenacity to every job they complete.



Matt Burroughs (right) talks with one of the managers of the Crave restaurant in NMB. Burroughs installed StormTex hurricane screens for the restaurant.

**FOR FURTHER INFORMATION REGARDING BURROUGHS SHUTTER COMPANY VISIT PAGE 3 OF THIS ISSUE.**